

CABINET

Date of Meeting	18 October 2016
Report Subject	Theatr Clwyd – Complimentary Ticket Policy
Cabinet Member	Leader of the Council and Cabinet Member for Finance
Report Author	Chief Executive Chief Officer Organisational Change
Type of Report	Operational

EXECUTIVE SUMMARY

A notice of motion was brought to Full Council on 14th June 2016 stating that:

‘This Council accepts that Theatr Clwyd operates an industry-standard complimentary ticket policy to develop audiences and encourage sponsor and media patronage. The policy should not extend to giving complimentary tickets and drinks to Theatr Board Members, Councillors, Senior Officers and other officials who should be expected to meet the costs of their tickets and drinks at the Theatr. The Theatr Clwyd Board should remove these privileges from its policy.’

This report outline an approach to responding to this petition that balances Council considerations and the wishes of Full Council whilst recognising that the Council has given delegated authority for the Theatre Board to manage the Theatres operation within the objectives and financial parameters of it’s agreed business plan.

RECOMMENDATIONS

1	That the Cabinet ask the Theatre Board to consider this notion of motion at its next Board meeting and to provide a final response to the Council on this matter and how it will address this issue.
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REPORT DETAILS

1.00	EXPLAINING THE THEATR CLWYD – COMPLIMENTARY TICKET POLICY
1.01	The notice of motion about complimentary tickets was received at the June Council meeting and was supported by full Council.
1.02	Theatr Clwyd is owned by the Council. The Theatre Board is given delegated authority by the Council to manage the operation of the Theatre. To enable this an annual business plan is agreed with the Council and as part of the budget process clear priorities have been agreed to ensure the future financial and strategic direction of the theatre.
1.03	Over the past 18 months major change has taken place at the theatre to modernise it's operation and this includes: <ul style="list-style-type: none">• Appointment of a new Artistic Director;• Appointment of a new Executive Director to manage the business and commercial aspects of the theatre;• A completion staffing restructure and implementation of industry relevant terms and conditions;• Closer connections to the community with two family open days opening up the building and the behind the scenes operation of the theatre;• Agreement of an up to date and industry comparable complimentary ticket policy (see Appendix A).
1.04	These changes have been governed and overseen by the Board in line with the current arrangements and relationships the Council has with the Theatre Board.

2.00	RESOURCE IMPLICATIONS
2.01	Minimal resource implications.

3.00	CONSULTATIONS REQUIRED / CARRIED OUT
3.01	The new complimentary ticket policy has been agreed by the Theatre Board. The notice of motion has been considered and agreed by Full Council.

4.00	RISK MANAGEMENT
4.01	1. That the Council set a precedent in determining the day to day

	<p>management and operation of the Theatre – this can be mitigated by agreeing that the Theatre Board consider the Council notice of motion and provides a full response to the Council on how it will respond to the agreed notice.</p> <p>2. That the Theatre Board ignore the notice of motion agreed by Full Council – The Council retains the right to act if feels that the Theatre Boards response does adequately address the motion agreed by the Council.</p>
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5.00	APPENDICES
5.01	Appendix A – Complimentary Ticket Policy

6.00	LIST OF ACCESSIBLE BACKGROUND DOCUMENTS
6.01	<p>None.</p> <p>Contact Officer: Ian Bancroft Telephone: 01352 704180 E-mail: ian.bancroft@flintshire.gov.uk</p>

7.00	GLOSSARY OF TERMS
7.01	Complimentary Tickets – Tickets that are provided at a reduced rate or free of charge to specific individuals and groups for a reason that will benefit the overall operation and business of the Theatre.